



Ward Kelvin

mysterious, alluring, romantic, and nostalgic

Ward Kelvin

When you hear the word chinoiserie, it already evokes a particular mood; something mysterious, alluring, romantic, or even nostalgic. For Ward Kelvin this sums up his first jewelry collection, American Chinoiserie. The collection evokes a regal spirit of the 1930's, for a woman of taste and caliber. The collection also takes a nod to his childhood home in Great Neck, Long Island. The son of a science illustrator with a great passion for asian aesthetics. Growing up in a house that evoked the alluring appeal of chinoiserie, it's no surprise Ward's first collection doesn't fall too far from the tree.

The collection utilizes recycled 18-karat gold, various precious and semi-precious stones. They have an organic, yet whimsical quality. Wards desirable approach to fine jewelry is artisanal ingenuity without being too contrived. The pieces are polished, but still retain a hand crafted finish. Ward carefully uses negative space with great intention. Every corner, curve, and hinge are carefully measured and combed through. Like mother-nature, the collection boasts a soft enveloping feeling and can easily be carried from season to season, as from one event to another. Ward's personal favorite is the Bamboo Nest Ring, a sizeable ring that draws attention with its intricacy and allure. This is a cocktail ring that just earned its MBA. Like many of his pieces, they can easily be worn solo or in an orchestrated group without being too falsetto.

Wards introduction to Bergdorf Goodman last fall has been a humbling and inspiring achievement for the designer. He shares the floor with some of the most well regarded companies and designers. He finds it inspiring and motivating to live up to his "neighbors" while maintaining his voice in a sea of baubles and glitzy endless icing. The collection has been well received and his clients and fans are curious to see how American Chinoiserie will transpire into the future. With Wards eclectic career in tow, this former toy, and cosmetic designer will undoubtedly create pieces for the modern yet timeless with an eccentric and discerning style.