

## Ward Kelvin Jewelry Designer

by Deb West (RSS feed) Jan 21st 2010 at 11:01AM



We all read about the famous well known designers regularly and it is interesting to get to know some of the new faces in the luxury industry. Like many seemingly overnight sensations Ward Kelvin has been designing for other names you will recognize immediately, such as Tiffany & Co. and Ralph Lauren. He was also the designer behind the much coveted "Golden Compact" collection for Estee Lauder. An interesting tidbit of information, particularly for all of you aspiring designers, is that his first job after graduating from Pratt Institute was as a toy designer. Believe it or not, this jewelry designer whose first collection was launched this past November at Bergdorf Goodman in Manhattan once spent his time designing Happy Meals for McDonald's.

Ward comments that the move from toy designer to jewelry designer is not as big a stretch as one might think as they both require "ingenuity and a playful imagination". He hopes to bring a wit and spirit to all of his design efforts and honed his skills working for others. He has titled his first personal collection American Chinoise. The 40 piece collection is a modern interpretation of the style of the 1930's when all the Hollywood Regency houses featured chinoiserie bamboo and lattice interiors. As seen in the jewelry pictured, there is a lot of light and airy space in every piece and he wants the woman wearing a piece to feel "it was created effortlessly, by the chicest chinoiserie bird, as if it were creating its nest."

The jewelry in the collection is fabricated from precious metals such as gold and platinum, precious and semi-precious stones including diamonds, peridots, Mali garnets and is crafted in New York City. Ward Kelvin's beautiful jewelry comes with a serious price tag and the Bamboo Cuff shown above retails for \$20,450. The pieces can be found at Bergdorf Goodman in New York and this coming April at Nieman Marcus in San Francisco. As with many of the more unique jewelry collections you will not find the items online but need to call the stores directly for details.

### Gallery: Ward Kelvin Jewelry

